

## Friends of Garibaldi Park Society May 2021 Meeting

**Time** 7pm, May 4, 2021

**Location** Conference via Zoom

### In attendance

Taryn Eyton — *president* [taryn.eyton@gmail.com](mailto:taryn.eyton@gmail.com)

Alex Piros — *webmaster* [alexandra.piros@gmail.com](mailto:alexandra.piros@gmail.com)

Tiffany Chan — *vice-president* [chan.tiffanyk@gmail.com](mailto:chan.tiffanyk@gmail.com)

Greg Smolyn [greg@smolyn.org](mailto:greg@smolyn.org)

Charmaine Garcia — *Social Committee* [charjoycegarcia@gmail.com](mailto:charjoycegarcia@gmail.com)

Vanessa Roth — *Trail Maintenance* [vanessa.ca.33@gmail.com](mailto:vanessa.ca.33@gmail.com)

Jagwinder (Jag) Singh – *Trail Maintenance chair* [jagwindersingh28@gmail.com](mailto:jagwindersingh28@gmail.com)

Tom Ireland — *advocacy committee* [t.e.ireland@hotmail.co.uk](mailto:t.e.ireland@hotmail.co.uk)

Brian Wood — *past president* [bwbjwood@gmail.com](mailto:bwbjwood@gmail.com)

Jay MacArthur — *ACC and FMCBC* [jaymac@telus.net](mailto:jaymac@telus.net)

Monika Bittel — *Chair of FCMBC SWBC recreation & conservation Committee*  
[mbittel9@gmail.com](mailto:mbittel9@gmail.com)

Josie Dix — *advocacy committee chair* [josiedix@hotmail.co.uk](mailto:josiedix@hotmail.co.uk)

Al Jenkins - *past president*

Allyssa Lacap - *social committee*

Sierra Searing

Cole Anderson

Emily Freer

### Purpose

Continue discussions of issues relating to the improvement to the accessibility and use of Garibaldi Provincial Park

1. [April 2021 Meeting Minutes](#) were approved.
2. Call for additional agenda items - no additional items
3. Recap of FMCBC Meeting with BC Parks (April 29) - Taryn
  - a. April 29 members of FMCBC (Monika and Jay) along with Anya from UBC VOC met with BC Parks: Jim Standen, Jenny Aikman, Sydney Martin, Bob Austad, David Ranson

- i. Meeting to talk about new funding BC Parks got and see if some should go towards trail maintenance.
  - ii. Things are to be determined, but there are on but two main areas where funds will go. 1) Facilities (backcountry rerubmistment but bulk to front country. 2) Resources to increase staffing
  - iii. Total of 2.5 million to spend on trails.
  - iv. Acknowledgement of tons of trail mainenten to do, but really this is not enough money.
  - v. Trying to move away from project based models, now move to funding is moving towards ongoing expenses.
  - vi. Jay gave the same presentation that he gave before (Singing Pass and Wedgemount Lake are most relevant to us)
- 4. Friends of Garibaldi in the News (Day Pass Issue) - Tom/Taryn
  - a. We were in the new 3 times
    - i. 1 was Squamish Chief - focusing on as a rejuvenated organization
    - ii. CBC & CTV regarding day pass pilot from last year. We made it pretty clear that there should not be a day pass and why. Both interviews went well.
    - iii. Most requests for interviews came in through our social media presences so well done Social Media
  - b. SOP for future media requests
    - i. Figuring out how we navigate this in the future would be helpful for the future. Might someone be interested in putting together some ideas to discuss for the next meeting? - Tom to do this
    - ii. Al said it's great to have a spokesperson.
  - c. Who else is comfortable speaking to the media? What other languages do people speak?
    - i. Tom - in general it would be good to have an understood list of those who would be willing to speak to the media. Especially if this helps with building relationships with journalists. Maybe we need some media training?
    - ii. Do we want to draft press releases in the future so some training
    - iii. In the advocacy committee there is a list of contacts of people we want to send things out too and this could include the media.
    - iv. Monika - we learned from our media specialists at work, when you develop the position of "park pass" then we should also be creating talking points for the media just in case we are caught off guard. Great

job team on keeping people mindful of who actually does trail maintenance.

- v. AdventureSmart has also struggled with having things only available in English
- vi. Allyssa - Charmaine did the work for Social media, Allyssa could maybe help with French in the future.
- vii. Minuteman Press could help with printing stuff =)
- viii. Taryn - would like to help organize this information - Tom can

#### 5. Social Media and Events Update - Charmaine and Allyssa

- a. Char - great job on interviews, we have received great feedback!
  - i. Charmaine was going to start reaching out to radio stations, but we got a message today from a radio station. We don't have funds, we can start creating our own checklist and maybe start putting them out there in other languages.
  - ii. Taryn - we do want to be diverse but we do want people to be able to communicate in English for safety on trail maintenance.
  - iii. Tom - will look into some free media training options
  - iv. Tiffany can ask her partner's dad who is a journalism prof for assistance with media training
  - v. We are at 224 followers on instagram - our goal was 100

#### 6. Trail Maintenance Committee Update - Vanessa and Jagwinder

- a. We can have minors for volunteering
- b. Possible dates of May 25, 26 for upcoming BC Parks Training (Tiffany can't on 26) need feedback regarding that.
- c. We should let social media know about upcoming training
- d. Jag and Vanessa are working on FAQ for Trail Watch Captains (we are looking for people to make a committee to us for the season, lead volunteers)
- e. BC Parks trail enhancement fund opportunity - May 25 deadline
- f. New date for next meeting - former date of May 12 no longer works, Monday May 10th.
- g. Getting FAQ finalized and then we can promote training next week.
- h. If there are more questions coming up than FAQ then maybe we make a plan to address a plan on who to direct questions too.

#### 7. Advocacy Committee Update - Tom and Josie

- a. Not much update, currently working on the Garibaldi at Squamish ski resort position

- b. Next meeting May 18th at 8pm - we will talk about BC Parks budget and additional funding they just got.
  - c. Tom and Taryn have a meeting coming up with Parliamentary Secretary Green to discuss day passes.
8. Website update - Alex
- a. Google workspace
    - i. We have been approved as a registered non-profit in the tech world
    - ii. We have Google Workspace now, you can change your password
    - iii. Goal is to set up groups now - permissions are associated with the group
    - iv. We get google meets, google space, google drive etc
    - v. Google verification takes 3 days, it was submitted today - Alex will email people when we have it.
9. Document storage/Google Drive - Megan/Taryn
- a. Not worth talking about if we are moving towards a Google Workspace
10. Any new agenda items
- a. Brian - I can help train/talk on trail maintenance in the future, but I am not physically able to help and not tech savvy.
  - b. Al - yes, if I can help then I am very happy to do it.
  - c. Cole - my masters is in tech and my class is in apple, if I can help let me know.
11. Set date for June meeting
- a. Tuesday, June 1 - there is a conflict.
  - b. May 31, 2021 = June 2021 meeting
12. Reminder of Upcoming Meeting Dates:
- a. June General Meeting - May 31 at 7pm - now a [recurring meeting in Google Meet](#)
  - b. Trail Maintenance: May 10 at 7pm
  - c. Advocacy: Tuesday May 18 at 8pm
  - d. Social: no upcoming meeting