

# Friends of Garibaldi Park Society Open Board Meeting Agenda

**Date: Tuesday September 6, 2022 at 7pm**

**Via Google Meet:**

**In Attendance:**

Taryn Eyton  
Meghan Joycey  
Vanessa Roth  
Sierra Searing  
Alexandra Piros  
Jay MacArthur  
Jag Singh  
Rob Hasenwinkle  
Lisa Pulsifer

Regrets:

Greg Smolyn

## Minutes

1. Approval of [July meeting minutes](#) - reminder there was no meeting in August
  - a. Minutes approved
2. Call for additional agenda items
3. Social media strategy - Taryn
  - a. Neither person who has stepped into social media in the past year has actually been able to fully step into the role
  - b. Sierra has been able to step for some circumstances
  - c. Taryn has given the log in to some committee leads to help promote things.
  - d. We need a long term strategy what are you thoughts?
    - i. Having some consistency is nice however, we are not trying to becoming influencers. Maybe each committee posting things is ok and having someone step up and commit to strategizing some more regular photos.
    - ii. Maybe we can have a template made for you to make it easier for you/committees to post.
    - iii. We don't necessarily need someone who is good in social media just more someone to be willing to step up and learn.
    - iv. Maybe we can have a committee step up and commit to one day a week.
    - v. Alex is still able to do templates - it is in her mind.

- vi. Sierra for advocacy - thinks it's possible to do a post once a week.
  - vii. Vanessa for trail maintenance - it's possible to do 2x a month.
  - viii. Both Sierra and Vanessa will take it to committee meetings to discuss and see if it's doable.
4. Treasurer update - Megan
- We have our account up and running
- a. FMCBC dues overdue
  - b. BC Societies registration - one final bill for the year due
  - c. We are currently running in a deficit of \$277, this is payment for annual memberships and due \$143 and website and hosting \$181.
5. Dues or donations - strategies to raise money for on-going expenses
- a. Background information is that the organisation used to run without a bank account as the past president used to pay the expenses personally. As we currently do not have membership dues, last year we asked for donations from our committee members and board.
  - b. We do have the ability to charge membership dues; we would just have to do it with some planning.
  - c. Currently we have two members carry ongoing expenses on their personal credit cards.
  - d. Is there a way to put on our website a donation button? Then it could go on social media and newsletter. Alex said that it's not that difficult for us to actually do. Megan would have to help connect it to a bank account. Timeline is a couple of weeks or a month.
  - e. We could say it on the website what the cut is on paypal (PayPal has reduced rates at 1.6% plus 30 cents per donation/transaction) if they are going to donate that way so we can give an option for them to e-transfer the FOGPS bank account.
  - f. Some ideas-
    - i. Some organisations hold charitable status so they do the bookkeeping, but we don't so we can't do that.
    - ii. Accept e-transfer with auto deposit so there are no fees, if this was going to FOGPS account.
  - g. Just to clarify - would we be asking volunteers to donate? We are considering asking but it would not be mandatory for them to volunteer or be involved. Membership fees would only be required if you wanted to vote, not if you wanted to just attend meetings or events.
  - h. Comment from Lisa - As a member of other boards, it's standard procedure to have all members pay dues.
6. Trail maintenance committee update - Jagwinder/Vanessa
- a. Upcoming event September 11 - focus on minor trail maintenance, with garbage pick up. 9am to 4pm. Meeting at trail head.
    - i. Question on carpooling, is there a way to help accommodate others who would like to go but need a ride.
    - ii. There are currently 8 people signed up and Jag will post again to see if he can get another 2 for the max of 10 people.
    - iii. Comment - sometimes people post on Facebook that they are doing it and ask for car sharing. You can certainly post on FOGPS Facebook page that you are going and suggest a ride share. Taryn just message

Jag to see if he is able to create a Facebook page for this event and then a ride share can be asked on this. Taryn will give Jag a Facebook event for publications and maybe there can be a ride share happening there.

- b. Update on Elfin Hike - Emily and Vanessa went up for 2 nights we were doing research on the Gargoly Summit trail. We took 40 photos.
    - i. Do a story or or image carousel post on Facebook of the event for promotion.
  - c. Blow down photo that was sent to FOGPS - sent the photo we received from a hiker of a dangerous hanging tree on the Singing Pass Trail to BC Parks. They said they don't take down trees. Will send the photo to Jay who will send it to Alpine Club of Canada whistler section trail has a partnership for this area and is able to remove trees. Vanessa will send this email to Jay.
7. Advocacy Committee Update - on hiatus until mid-September
    - a. Nothing to report.
  8. Volunteer Coordinator update - Emily, Greg, and Alex
    - a. Nothing to report
  9. Website and IT update - Alex
    - a. Paypal, donations and templates Alex is aware of and will take the conversation offline to get done.
  10. Any additional agenda items
    - a. Nothing.
  11. Reminder of upcoming meeting dates:
    - a. Next monthly open board meeting Tuesday October 4 at 7pm - a recurring meeting in Google Meet
    - b. Trail Maintenance: Tuesday, September 13 at 7pm
    - c. Advocacy: Tuesday September 20 at 8pm
    - d. Social: tba
    - e. Volunteer coordination: tba